

Acknowledgment

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The REAL HEROES of Prescription for Health were the imaginative, dedicated, and persistent innovators. The participating practices in the practice-based research networks managed to sustain the care of their patients while taking on the additional challenges of working together to design and develop ways to better help their patients address unhealthy behaviors; and then test tools, cues, and techniques practically achievable in routine practice. Without them, Prescription for Health would never have happened nor succeeded. Because of them, a splendid blend of plausible interventions resulted and engaged people from diverse backgrounds in a wide mix of settings.

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